

## Press release

# **Chips taste of Esbjerg, IT and offshore**

**On June 11<sup>th</sup> humming Semco of IT news for the offshore industry. Esbjerg largest offshore company hosts when IT Forum West in collaboration with Offshore Center Danmark keeps conference. IT companies will present systems and products that enhance security, facilitate training and designs and creates overview.**

Most Danes think of potato snack, when they hear the word chips, but they must be reprogrammed to think of Esbjerg, IT and offshore, if it stand to the IT Forum West and Offshore Center Danmark. So they organize in cooperation and at an international level an offshore days on June 11<sup>th</sup>. Here networks all in the industry and hear about news, which can save time, money and annoyances - and fires Esbjerg as Europe's IT offshore city number one.

New IT tools are queuing up to move the offshore industry to a more efficient and safe gear: Men can be trained in virtual scenarios or detected and managed with chips; equipment design easier and safer with better machines and programs with one's whistle in databases and IT systems keeps track of the economy of the monstrous projects. Financial crisis may also have a belly flop with virtual meetings, which saves air and car journey and hundreds of thousands of dollars on travel budget - in addition to cutting CO<sub>2</sub> emissions.

Some news is so hot that developers up to the conference days run-around, to be finished with the demo. Other exhibitors flaunt Carrington-style head, because if Maersk and DONG suffice, they can write a new oil adventure.

The idea of the conference is to create an art Offshore Garden, which networks more than it is a conference where companies focus on sales. They meet and hear about the latest, both those who develop IT, those who design using computer programs, and all those who work with programs on the ground. Moreover, the industry can come in contact with the offshore- and engineering students from the Aalborg University, Esbjerg, SDU-Esbjerg and Erhvervsakademi Southwest in Esbjerg and recruit new employees. In other words it is much more than a conference of IT geeks.

This is the third time IT Forum West and Offshore Center Danmark organizes offshore IT today. The organizers expect more than 200 participants.

More information:

Tommy Petersen, Offshore Center Danmark, Tel: 36 97 36 77 mail [tp@offshorecenter.dk](mailto:tp@offshorecenter.dk),

President of the IT Forum West, Jacob Thorvald Larsen, Tel: 70 23 82 82

Per Sig Juelgaard, Semco Maritime: Tel 79 16 65 13

FACTS

Date and place: 11<sup>th</sup> June 2009 9-17 at Semco Institute, Niels Bohr Vej 1 Participation is free but requires registration: [http://www.offshorecenter.dk/tilmelding.asp?h\\_id=&id=458](http://www.offshorecenter.dk/tilmelding.asp?h_id=&id=458)

Program is on <http://www.offshorecenter.dk/log/filer/IT-Offshore-Dagen.pdf>

